

Message Text

UNCLASSIFIED

PAGE 01 OTTAWA 02960 211733Z

70

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-04 H-02 INR-07 L-03

NSAE-00 NSC-05 PA-02 PRS-01 SP-02 SS-15 USIA-15

COME-00 FCC-02 BIB-01 /072 W

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R 211655Z JUL 76

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 535

UNCLAS OTTAWA 2960

E.O. 11652: N/A

TAGS: EFIN, EIND, ETEL, SCUL, CA

SUBJ: BILL C-58: BROADCASTING PROVISIONS

REF: OTTAWA 2891

ON JULY 16 COMMUNICATIONS MINISTER SAUVE REAFFIRMED GOC'S
EARLIER COMMITMENT THAT THE BROADCASTING PORTION OF
BILL C-58 WOULD COME INTO EFFECT WHEN IT HAD BEEN
DETERMINED THAT SUFFICIENT ADVERTISING TIME WAS AVAILABLE
ON CANADIAN TELEVISION STATIONS TO SATISFY CANADIAN NEEDS.
MME SAUVE SAID SHE WOULD RECEIVE REPRESENTATIONS FROM
CANADIAN ADVERTISERS AND BROADCASTERS UNTIL AUGUST 16,
1976, AFTER WHICH A DECISION WILL BE MADE AS TO WHEN THE
BROADCASTING PROVISIONS OF THE BILL WILL COME INTO FORCE.
COPY OF DOC PRESS RELEASE BEING POUCHED TO EUR/CAN.
ENDERS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ADVERTISING, CENTRAL LEGISLATURE, LEGISLATIVE BILLS, BILL C-58, TELEVISION BROADCASTING
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Draft Date: 21 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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